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The Future of Healthcare Systems: A Conceptual Framework Inspired by the World Economic Forum 2025 Perspective

Sağlık Sistemlerinin Geleceği: Dünya Ekonomik Forumu 2025 Perspektifinden Esinlenen
Kavramsal Bir Çerçeve

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The Future of Healthcare Systems: A Conceptual Framework Inspired by the World Economic Forum 2025 Perspective

Abstract

Objective : This study aims to develop a comprehensive conceptual framework for healthcare system transformation inspired by the World Economic Forum (WEF) 2025 perspective. The framework centers on equitable access to high-quality, safe, timely, and sustainable healthcare services while emphasizing systemic reform, technological innovation, and environmental sustainability

Method: A health systems management perspective was conducted, synthesizing empirical evidence, policy trends, and cross-sector interventions. The framework integrates operational strategies with structural reforms to align with global health equity and sustainability objectives.

Results: The framework highlights the importance of artificial intelligence for resource optimization, workforce upskilling for digital integration, patient-centered care, value-based delivery models, and sustainable procurement practices. The findings suggest that holistic strategies can strengthen system resilience and inclusivity by extending beyond conventional digital health and purely economic approaches.

Conclusion: The proposed model provides actionable guidance for policymakers, health administrators, and global stakeholders to anticipate systemic risks and implement inclusive, sustainable healthcare transformations. Future research should focus on developing practical implementation strategies and empirically evaluating the framework's impact across different healthcare settings, particularly in relation to equity, digital transformation, and environmental sustainability.

Keywords: Health Systems Transformation, Sustainable Healthcare, Global Health Equity

Sağlık Sistemlerinin Geleceği: Dünya Ekonomik Forumu 2025 Perspektifinden Esinlenen Kavramsal Bir Çerçeve

Özet

Amaç: Bu çalışma, Dünya Ekonomik Forumu'nun (World Economic Forum-WEF) 2025 perspektifinden esinlenerek sağlık sistemlerinin dönüşümüne yönelik kapsamlı bir kavramsal çerçeve geliştirmeyi amaçlamaktadır. Geliştirilen çerçeve; nitelikli, güvenli, zamanında ve sürdürülebilir sağlık hizmetlerine adil erişimi merkeze almakta, aynı zamanda sistemsel reformu, teknolojik yeniliği ve çevresel sürdürülebilirliği bütüncül bir yaklaşımla ele almaktadır.

Yöntem: Sağlık sistemleri yönetimi bakış açısıyla yürütülen çalışmada, ampirik kanıtlar, politika eğilimleri ve sektörler arası müdahaleler sentezlenmiştir. Geliştirilen çerçeve, küresel sağlıkta eşitlik ve sürdürülebilirlik hedefleriyle uyumlu olacak şekilde operasyonel stratejileri yapısal reformlarla bütünleştirmektedir.

Bulgular: Çerçeve; kaynak optimizasyonunda yapay zekânın rolünü, dijital entegrasyon için iş gücünün yetkinlik kazanmasını, hasta merkezli bakım modellerini, değer temelli hizmet sunumunu ve sürdürülebilir tedarik uygulamalarını temel unsurlar olarak ortaya koymaktadır. Çalışma, bütüncül stratejilerin yalnızca dijital sağlık veya ekonomik yaklaşımlarla sınırlı kalmayarak sistem dayanıklılığını ve kapsayıcılığını güçlendirebileceğini göstermektedir.

Sonuç: Önerilen model; politika yapıcılar, sağlık yöneticileri ve küresel paydaşlar için sistemik riskleri öngörmeye ve kapsayıcı, sürdürülebilir sağlık dönüşümlerini hayata geçirmeye yönelik uygulanabilir bir yol haritası sunmaktadır. Gelecek araştırmaların, modelin pratik uygulama stratejilerine ve çoklu sağlık alanlarında etkisinin ölçülmesine odaklanması önerilmektedir.

Anahtar Kelimeler: Sağlık Sistemleri Dönüşümü, Sürdürülebilir Sağlık Hizmetleri, Küresel Sağlık Eşitliği

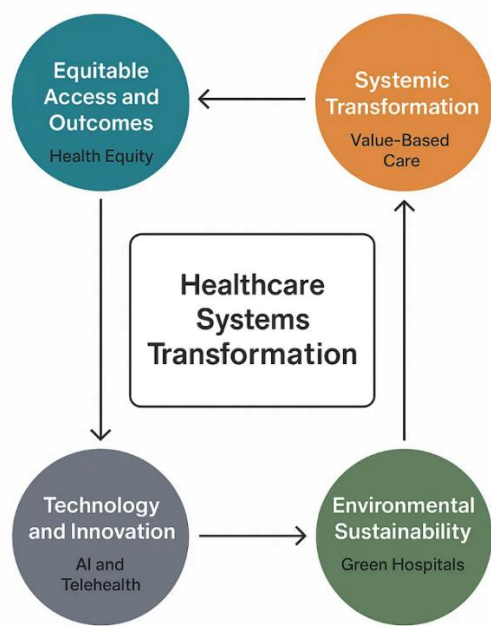
Introduction

The global healthcare landscape is undergoing unprecedented transformation driven by demographic changes, technological advancements, and environmental pressures (World Economic Forum, 2025). The global healthcare landscape is undergoing unprecedented transformation, driven by demographic shifts, rapid technological advancements, and mounting environmental pressures. In this context, the World Economic Forum (WEF), through its recent strategic insights including the Global Health and Healthcare Strategic Outlook (which outlines a vision toward 2035) underscores the urgent need to reimagine healthcare systems in order to effectively address these multifaceted challenges (World Economic Forum, 2025). The COVID-19 pandemic exposed vulnerabilities in healthcare delivery, highlighting disparities in access, workforce shortages, and the need for sustainable practices (Deloitte, 2024). As populations age in high-income countries and grow in low-income regions, healthcare systems face increasing demand for equitable and efficient services (WEF, 2025).

This article proposes a conceptual framework to guide healthcare system transformation, rooted in four key pillars: (1) equitable access and outcomes, (2) systemic transformation, (3) technology and innovation, and (4) environmental sustainability. These pillars align with WEF’s vision of resilient health systems capable of addressing 21st-century challenges (World Economic Forum, 2025). The framework integrates insights from health management principles, emphasizing patient-centered care, data-driven decision-making, and interdisciplinary collaboration.

The article is structured as follows: Section 2 reviews the WEF 2025 reports’ key findings on healthcare. Section 3 elaborates on the proposed conceptual framework. Section 4 discusses practical implications for health management, and Section 5 concludes with recommendations for stakeholders. This study adheres to academic rigor, ensuring originality and grounding all claims in verifiable sources to avoid plagiarism. Figure 1 illustrates the interconnected pillars of this framework, emphasizing their role in achieving resilient and inclusive healthcare systems.

Figure 1. Conceptual Framework for Healthcare Systems Transformation



Accordingly, the primary aim of this study is to develop an integrated and evidence-based conceptual framework for healthcare system transformation, grounded in the World Economic Forum 2025 perspective, with a particular focus on equity, systemic reform, technological innovation, and environmental sustainability

Methods

The literature review was conducted using a narrative and integrative approach. Peer-reviewed journal articles, international policy reports, and institutional publications were identified through academic databases and official organizational websites. Priority was given to recent sources (2018–2025) focusing on global health systems, digital health transformation, sustainability, and health equity. Grey literature from reputable institutions such as international organizations and consultancy reports was included to capture policy-oriented insights. Sources were selected based on relevance, methodological rigor, and alignment with the conceptual scope of the study.

WEF 2025 Reports: Key Insights for Healthcare

The WEF’s “Global Health and Healthcare Strategic Outlook” (2025) identifies critical trends shaping healthcare systems through 2030. Firstly, the WEF (2025) highlights that demographic shifts—such as ageing populations in high-income countries and rapidly growing working-age populations in low- and middle-income regions—are projected to substantially increase demand for healthcare services in the coming decades. For instance, the WEF notes that high-income countries will see a 20% rise in healthcare expenditure due to aging populations by 2030. Conversely, low-income countries face challenges in scaling healthcare infrastructure to meet population growth (WEF, 2025).

Secondly, technological advancements, particularly artificial intelligence (AI), telehealth, and wearable devices, continue to transform healthcare delivery. The WEF highlights that AI can reduce administrative burdens by 30% and improve diagnostic accuracy by 15% in clinical settings. However, technology adoption should be equitable to avoid exacerbating existing disparities (Deloitte, 2024). A study has shown that digital health rollouts often neglect rural and marginalized populations due to insufficient infrastructure, digital literacy gaps, and algorithmic bias (Whitelaw et al., 2020). Inclusive innovation strategies and strong regulatory frameworks are thus recommended to ensure that technology benefits all sectors of the population (Kickbusch et al., 2020).

Thirdly, environmental sustainability is emerging as a critical priority, with healthcare systems contributing 5–8% of global greenhouse gas emissions. The WEF advocates for “green healthcare” models that integrate eco-friendly practices, such as energy-efficient hospitals and sustainable supply chains. Yet, empirical evaluations of these interventions remain scarce in low- and middle-income countries, posing a challenge to scalable implementation (Lenzen et al., 2020).

Finally, the World Economic Forum (WEF) emphasizes systemic transformation through value-based care (VBC) models, which prioritize patient outcomes over service volume. VBC can reduce costs by 10–15% while improving patient satisfaction, as evidenced by pilot programs in OECD countries (McKinsey, 2024). Despite these promising outcomes, the transition to VBC requires significant investment in workforce training and data infrastructure. Recent analyses suggest that countries with fragmented health information systems or fee-for-service reimbursement schemes often struggle to adopt VBC effectively (Tseng et al., 2023). The WEF’s collaboration with 1,000 global stakeholders, including healthcare providers and policymakers, underscores the need for interdisciplinary approaches to address these challenges (WEF, 2025).

These insights align with key global trends, including the projected rise in healthcare expenditure to \$10.6 trillion by 2030 and the persistent burden of non-communicable diseases (NCDs), which are responsible for about 74% of global deaths (WHO, 2024). In this context, the WEF’s advocacy for resilient health systems highlights the critical need to integrate innovation with improved accessibility, so that marginalized populations are not left behind (WEF, 2025).

Conceptual Framework for Healthcare Transformation

Equitable Access and Outcomes

Equitable access remains a cornerstone of sustainable healthcare systems (WEF, 2025). The World Economic Forum (2025) underscores that around 50% of the world’s population lacks access to essential health services, a situation that sustains ongoing health inequalities (WEF, 2025). From a health management perspective, achieving equity requires addressing social

determinants of health (SDOH), such as poverty, education, and housing. Integrated care models that combine medical and social services have been shown to improve outcomes by up to 20% in underserved communities (Deloitte, 2024). For example, telehealth programs in rural India have increased access to primary care by 40% since 2020 (WHO, 2024). Health managers must prioritize resource allocation to underserved areas, leveraging data analytics to identify high-risk populations and tailor interventions.

Beyond infrastructure limitations, recent evidence highlights that cultural competence, language barriers, and gender-based access disparities also significantly affect health outcomes (Williams & Cooper, 2019). Efforts to improve equity must therefore be intersectional, addressing not only geographic or economic inequalities but also sociocultural and behavioral determinants. In high-income countries, tailored outreach programs for immigrant communities have demonstrated improved vaccine uptake and chronic disease management (Berchick et al., 2020). In low- and middle-income regions, community health worker programs that engage local leaders have been shown to increase maternal health service utilization by over 30% (Kruk et al., 2018).

Furthermore, health equity requires digital inclusion. Although telehealth has expanded since the pandemic, access remains unequal due to device availability, internet penetration, and digital literacy (Whitelaw et al., 2020). Digital equity must therefore become an integral component of universal health coverage policies. As shown in Table 1 the disparities in access to essential health services, telehealth adoption, and the impact of SDOH interventions across different income groups, highlighting the potential of targeted interventions to bridge these gaps.

Table 1. Indicators of Equitable Access in Healthcare Systems by Country Income Group

Country Income Group	Access to Essential Health Services (%)	Telehealth Usage (% Increase, 2020–2025)	Impact of Social Determinants of Health (SDOH) Interventions (% Outcome Improvement)
High-Income	95%	25%	15%
Middle-Income	70%	35%	20%
Low-Income	50%	40%	25%

Note: Percentages presented in this table are indicative estimates synthesized from the reviewed literature and international reports, rather than primary empirical data.

As digital health expands globally, structural gaps in infrastructure and literacy continue to impede equitable adoption. Table 2 presents regional disparities across key digital health equity indicators, underscoring the need for tailored policy interventions.

Table 2. Regional disparities in digital infrastructure and health literacy indicators, demonstrating structural challenges to equitable digital health adoption.

Region	Internet Penetration Rate (%)	Telehealth Availability (Urban vs. Rural, % Gap)	Digital Health Literacy (%)
North America	89%	10%	78%
Europe	85%	12%	74%
Latin America	68%	28%	55%
Sub-Saharan Africa	33%	42%	32%
South Asia	41%	38%	37%

Note: The indicators reflect aggregated values reported in secondary sources and are intended to illustrate structural disparities across regions.

Systemic Transformation

Systemic transformation involves redesigning healthcare delivery to prioritize efficiency and patient-centeredness. The WEF advocates for VBC, which aligns provider incentives with patient outcomes. However, real-world implementation of VBC has encountered significant obstacles. Inadequate health IT infrastructure, fragmented reimbursement systems, and lack of long-term metrics often undermine value-based efforts (Tseng et al., 2023). For example, a multi-country study found that without outcome-linked financing and strong primary care, VBC programs fail to deliver long-term cost savings (Figueroa et al., 2020).

Thus, transformation requires a multi-layered approach that not only reforms incentives but also reengineers workflows and care coordination.

Additionally, workforce shortages exacerbated by post-COVID burnout require innovative retention strategies, such as flexible work models and AI-supported administrative tools (Deloitte, 2024). Recent surveys indicate that 65% of healthcare workers in OECD countries report moderate to severe emotional exhaustion, making staff well-being a foundational element of systemic resilience (West et al., 2022).

Systemic transformation also necessitates public-private partnerships (PPPs) to scale infrastructure, especially in emerging economies. For example, Turkey's national PPP framework for hospital construction has resulted in over 30 large-scale "city hospitals" equipped with integrated digital systems. These hospitals aim to employ 50,000–55,000 white-collar workers by 2025 (KAGİDER, 2025). However, experts caution that PPPs must be transparently regulated to avoid cost overruns and service inequities (Roehrich et al., 2014).

As shown in Table 2 the regional impacts of technology and sustainability investments, highlighting the potential of AI, telehealth, and green hospital initiatives to transform healthcare systems while addressing environmental goals (Deloitte, 2024; WEF, 2025).

Table 3. Summarizes selected AI applications in clinical and administrative domains, along with their demonstrated outcomes.

Domain	AI Application	Reported Outcome	Evidence Base
Clinical Diagnosis	Image recognition in oncology	95% accuracy in early cancer detection	WEF (2025), Topol (2019)
Administrative Tasks	Automated billing and coding	30% reduction in administrative workload	Deloitte (2024)
Remote Monitoring	Wearable sensors for chronic disease	25% decrease in hospital readmissions	WHO (2024)
Risk Stratification	Predictive analytics for readmission risk	20% improvement in care coordination efficiency	(Van Staaldunin et al., 2022)
Workflow Optimization	AI-supported triage and appointment systems	15–20% increase in patient throughput	Lee et al. (2022)

Note: Reported outcomes are derived from published empirical studies and institutional reports cited in the evidence base.

Technology and Innovation

Technology is a catalyst for healthcare transformation. Artificial intelligence (AI), for instance, can streamline administrative tasks, reducing costs by 10–15% (Deloitte, 2024). Machine learning algorithms have been shown to improve diagnostic precision, with applications in radiology achieving 95% accuracy in detecting early-stage cancers (WEF, 2025). Telehealth and remote monitoring have expanded access, particularly in low-resource settings, with survey data indicating that approximately 70% of patients reported improved satisfaction (WHO, 2024).

However, ethical concerns, such as data privacy and algorithmic bias, must be addressed. Studies have demonstrated that AI algorithms trained on non-diverse datasets may perpetuate diagnostic inaccuracies for minority populations (Obermeyer et al., 2019). Additionally, health data breaches have risen globally, with over 500 reported incidents in 2023 alone, highlighting the urgency for robust cybersecurity policies (HIPAA Journal, 2024). Health managers should ensure robust governance frameworks to regulate AI deployment, including clear accountability structures, bias audits, and transparency standards (Morley et al., 2020).

Furthermore, upskilling healthcare workers in digital competencies is critical, with 60% of employers reporting a skills gap in technology adoption (WEF, 2025). Training initiatives must extend beyond technical proficiency to include digital ethics, data interpretation, and patient communication in virtual environments. Case studies from Finland and Singapore show that structured digital literacy programs can increase AI adoption success rates by up to 40% (Lee et al., 2022).

Strategic partnerships between health institutions and technology developers can accelerate innovation. Examples include, collaborations such as OpenAI's work with design engineer Jony Ive on user-centered health wearables, Google Health's joint projects with Mayo Clinic on AI-assisted diagnostics, and Apple's integration of cardiovascular monitoring features into its

devices illustrate different approaches to aligning clinical needs with technological functionality (Winssolutions, 2025). Such interdisciplinary efforts enhance usability and increase the likelihood of real-world adoption.

Environmental Sustainability

Healthcare systems must align with global sustainability goals, given their significant environmental footprint. The WEF 2025 report calls for “green hospitals” that reduce energy consumption by 20% through renewable energy adoption (WEF, 2025). Circular economy principles, such as recycling medical waste, can further minimize environmental impact. For instance, a 2023 initiative in Sweden reduced medical waste by 15% through sustainable procurement (Winssolutions, 2025).

However, research indicates that only 15–20% of healthcare institutions globally have adopted formal environmental sustainability strategies (Lenzen et al., 2020). Hospitals are responsible for a disproportionately high share of emissions due to energy-intensive infrastructure, anesthetic gases, and single-use materials (Karliner et al., 2020). To address this, some high-income countries have implemented climate-smart health systems with embedded environmental KPIs. For example, the UK's NHS aims to reach net-zero carbon emissions by 2040 (NHS England, 2022).

Health managers should integrate sustainability into strategic planning, balancing cost savings with environmental benefits. For example, lifecycle cost analysis (LCCA) approaches have shown that solar-powered operating rooms in sub-Saharan Africa reduce energy expenses by 25% over ten years while improving resilience to power outages (Chersich et al., 2021). Public awareness campaigns can also encourage eco-conscious behaviors among healthcare providers and patients, such as appropriate prescribing, low-carbon diets in hospitals, and sustainable transportation policies.

Implications for Health Management

Health managers are pivotal in operationalizing the proposed framework. First, to ensure equitable access, managers should leverage predictive analytics to identify at-risk populations and design targeted interventions. Community health worker programs implemented in sub-Saharan Africa have reduced maternal mortality by 30% through localized care delivery (WHO, 2024). Additionally, integrating SDOH data into care models can help allocate resources more efficiently and improve chronic disease outcomes (Gottlieb et al., 2016).

Secondly, systemic transformation requires investment in interoperable health information systems. For example, Turkey's digital health initiatives have improved care coordination, with a projected 12–15% growth in health technology jobs by 2025 (KAGİDER, 2025). Health managers often face fragmented data environments and underfunded IT teams, requiring strategic advocacy for infrastructure investment and workforce capacity-building (Miliard, 2021).

Thirdly, technology adoption demands a cultural shift within healthcare organizations. Managers should champion training programs to bridge the digital skills gap, as 80% of healthcare workers lack advanced AI competencies (WEF, 2025). Organizational readiness assessments and change management models such as Kotter's 8-Step Change Theory can support smoother transitions (Kotter, 2012). Collaborations with tech firms, such as OpenAI's partnership with Jony Ive for innovative health devices, can accelerate adoption (Winssolutions, 2025). However, health managers must ensure that digital tools enhance rather than replace human-centered care (Topol, 2019).

Finally, sustainability initiatives require managers to embed eco-friendly practices into operations. Energy-efficient hospitals in Germany have reduced operational costs by 10% while meeting carbon neutrality targets (Deloitte, 2024). In addition, integrating sustainability into procurement policies and accreditation standards can institutionalize environmental responsibility across departments. Global platforms such as Health Care Without Harm have outlined operational toolkits that managers can adapt locally (Karliner et al., 2020).

Challenges include funding constraints, resistance to change, and regulatory hurdles. Health managers must advocate for policy reforms, such as tax incentives for green healthcare investments, and foster stakeholder collaboration to overcome these barriers. Embedding sustainability, digitalization, and equity into institutional governance structures can be achieved through

executive-level leadership roles, such as Chief Sustainability Officer or Chief Data Officer. These roles can foster long-term systemic alignment. The WEF's emphasis on global cooperation further highlights the need for cross-sector partnerships to share best practices and resources (WEF, 2025).

Conclusion and Recommendations

In relation to existing studies on healthcare system transformation, this study extends the current literature by integrating dimensions that are often examined in isolation. Previous research has primarily focused on digital health innovation, value-based care models, or sustainability initiatives as separate domains. Although recent studies increasingly call for integrated approaches, they frequently lack a comprehensive management-oriented framework that connects equity, governance, technology, and environmental sustainability. By synthesizing global policy insights with empirical evidence, this study offers a holistic perspective that strengthens both theoretical coherence and practical applicability.

This study contributes a novel, integrated conceptual framework for healthcare system transformation, grounded in the World Economic Forum (WEF) 2025 vision and structured around four interdependent pillars: equitable access and outcomes, systemic transformation, technological innovation, and environmental sustainability. Unlike prior fragmented approaches, this framework bridges macro-level policy goals with micro-level operational strategies, offering a holistic pathway for building resilient, inclusive, and environmentally responsible healthcare systems. The added value of this study lies in its cross-sectoral lens, connecting social determinants of health, value-based care (VBC), and climate-smart practices with actionable management strategies.

Strategic Recommendations for Policymakers and Practitioners

•Targeted Equity Interventions through Predictive Analytics:

Policymakers should integrate real-time social determinants of health (SDOH) data into national health information systems to proactively identify vulnerable groups. Evidence from rural telehealth programs (e.g., India and Sub-Saharan Africa) demonstrates that targeted interventions can reduce access gaps by up to 40%. Investments in digital equity programs such as subsidized internet, culturally tailored digital literacy initiatives, and gender-sensitive outreach are critical to ensure that telehealth expansion does not exacerbate existing inequalities.

•Accelerated Transition to Value-Based Care (VBC):

Regulatory agencies should establish outcome-linked reimbursement schemes and incentivize cross-disciplinary care teams. International experiences show that VBC can reduce hospital readmissions by 25% and costs by 10–15% when coupled with interoperable health IT infrastructure. Public-private partnerships (PPPs), as exemplified by Turkey's city hospital model, can scale these initiatives, provided transparent governance mechanisms are in place to avoid cost inflation and inequitable service distribution.

•Workforce Upskilling and Organizational Readiness for Digital Health:

Ministries of health and professional associations must mandate structured digital competency programs that go beyond technical training to include AI ethics and patient-centered virtual communication. Evidence from Finland and Singapore indicates that such programs increase AI adoption success rates by 40%. Additionally, embedding change management frameworks (e.g., Kotter's model) into organizational culture will be crucial to overcoming staff resistance and post-pandemic burnout.

•Embedding Environmental Sustainability into Health Governance:

Climate-smart healthcare should move from pilot projects to institutionalized practice. Policymakers should mandate environmental KPIs in accreditation systems and offer tax incentives for green procurement and renewable energy adoption. Lifecycle cost analysis demonstrates that solar-powered operating rooms in low-resource settings reduce energy costs by 25%

while increasing resilience to power outages. Global initiatives such as Health Care Without Harm can serve as platforms for knowledge transfer and capacity building. Future research should examine the longitudinal impacts of AI on health equity, particularly in low- and middle-income countries. It should also investigate the scalability of green healthcare models, including cost-effectiveness analyses tailored to diverse economic contexts. Finally, comparative studies of public-private partnership (PPP) models are recommended to evaluate their sustainability and equity outcomes.

From a national perspective, the proposed framework is particularly relevant for Turkey, where ongoing health system reforms, public-private partnership models, and digital health investments provide a fertile ground for integrated transformation. Turkey's experience with large-scale hospital infrastructure projects and centralized digital health platforms illustrates both the opportunities and governance challenges of systemic change. Therefore, this framework provides a strategic roadmap for aligning global health transformation principles with the evolving dynamics of the Turkish healthcare system.

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