

## MANAGEMENT INFORMATION SYSTEMS (ENGLISH)

Management Information Systems; in terms of its basic definition, focuses on raising individuals who have knowledge of the basic functions of businesses and computer science, and can solve the problems of organizations using information tools. Department of Management Information Systems at ISU is reshaping this focus to have an even stronger scope. Because in the world we live in, it is not realistic to understand, guide a business, and solve a problem in that business without data. For this reason, MIS at ISU; aims to raise graduates who responds to the needs of institutions and organizations by combining their knowledge of business functions with their skills in information technologies and data analysis, who have the necessary knowledge and skill set that will enable these structures to survive in the face of destructive innovative technologies/events, to maintain their existence in the digital world, and to organize their transformations.



## POLITICAL SCIENCE AND PUBLIC ADMINISTRATION (TURKISH)

Department of Political Science and Public Administration at ISU offers a highly qualified degree program in an innovative and creative thinking environment for students. It has an inclusive content that embraces all areas of political science such as comparative politics, public administration, political philosophy, political economy, and international relations.

The main mission of our department is to implement an interactive, student-centred and professional practice-oriented education approach based on a rich content. Basic vision in our department is to raise pioneering, well-equipped and respected political scientists and public administrators. While doing this, it is our priority to bring individuals with a high sense of social responsibility and international contemporary values to our country.



## INTERNATIONAL RELATIONS (ENGLISH)

The primary purpose of the Department of International Relations which is shaped by a multidisciplinary approach; to equip the students with the basic knowledge and scientific point of view of this field, to train them as experts with a scientific formation that enables them to understand and interpret international developments analytically. The language of instruction is English and it offers students the opportunity to learn English at academic level. During education, the diversity of the courses in the curriculum encourages students to focus on different fields. In addition, the department supports the making of students' careers on solid foundations with international exchange programs, minor and double major opportunities. Our graduates can work as experts in public institutions, especially in the Ministry of Foreign Affairs. In addition, they can be employed in the private sector, financial institutions, international institutions and organizations, and non-governmental organizations.



# PRIVILEGES OF BEING A MEMBER OF ISTINYE

A Strong Academic Staff

Opportunities for International Education

Efficient Distance Education Platform

Intensive Language Education (English)

Opportunities for Continuous and High Rates of Scholarships

Opportunities Supporting Cultural and Social Development

Research and Production Oriented University Culture

Student Centred Campus Life Enriched with the Activities

NONA To Have a Head Start to the Career Life by Receiving Diploma from Istinye University

Opportunity to Take Courses from the Leading Names in the Field

Research Laboratories Which are Competing with the World in the Field

Rich Library and Online Access

Up-To-Date Curriculums Designed by Consulting the Delegates of the Industry

Convenience of Doing Minor and Double Major

Learning by Experience

University Culture That Supports Entrepreneurship

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I S T A N B U L

## FACULTY OF ECONOMICS, ADMINISTRATIVE AND SOCIAL SCIENCES



## ENTERPRISING, INNOVATIVE, LEADING INDIVIDUALS

Faculty of Economics, Administrative and Social Sciences at Istinye University aims to raise administrators who can grasp global change well, analyse data, create difference with innovative approach at national and international levels by producing knowledge with a critical attitude; leaders who can take active roles in the fields of economics, political science, and international relations; communication and media specialists who can make creative and effective productions; and analysts who can make right decisions for organizations in the journey of digital transformation, have skills to create value out of data.

## LEADING INDIVIDUALS IN THE COMPETITIVE WORLD

Our faculty aims to raise students as critical, researcher, open-minded, and creative thinking graduates who can think analytically and make solutions related to social problems. Our faculty that is in cooperation between the industry and makes the curriculum accordingly, offers the opportunity for students to take courses from competent academic staff members.

As Istinye University focuses on programming, simulation, digital technology, and data; it imposes the culture of entrepreneurship and start-up on students through Business Incubator in Technology Transfer Office, Technopark and Entrepreneurship Centre within the university.

In addition to an innovative education supported by advanced technology, we offer our students being human-oriented, the ability to evaluate all kinds of thoughts with respect and tolerance, a high quality learning environment that centralizes participation and justice values and; aim to create value.

## EDUCATION AT GLOBAL STANDARDS

It is internalized at our faculty to win fame and be preferred with its quality in education and training, strong academic staff, and achievements in academy and scientific areas at both national and international levels. In line with this purpose the students are raised as they are equipped with knowledge and skills at global standards and socially advanced individuals by developing proper strategies and applying them.

## INTERDISCIPLINARY APPROACH

While students are specializing in their fields at Faculty of Economics, Administrative and Social Sciences, they can train themselves on knowledge and approaches in different scientific study fields at the same time.



## PUBLIC RELATIONS AND ADVERTISING (TURKISH)

Our purpose as Department of Public Relations and Advertising is to train communication experts who are adapted to changing and developing communication environment, who can work in every sector as creative and analytical thinker individuals, who are competent in both local and global business platforms within the scope of our curriculum prepared in a way to cover all fields related to the discipline.

We have courses composed of both theory and practice in our department. Before the graduation, the students are provided to have knowledge, skills, and competency related to every field in the communication discipline and in the industry thanks to projects such as advertising, public relations, social responsibility, journalism, digital media applications carried out by academicians and students.



## RADIO, TELEVISION AND CINEMA (ENGLISH)

The strongest aspect of the Department of Radio, Television and Cinema at Istinye University is that it encourages students to work in groups as well as individual studies. Our students experience a sectoral simulation with the contribution of applied education that goes beyond the classroom and they create portfolios for themselves through applications.

Department curriculum prepared based on the interdisciplinary nature of the field covers the courses aimed at establishing the theoretical infrastructure that a student should have and gaining sectoral technical competence at the same time. The students can specialize and focus on the field they want by taking elective courses accompanied by their academic advisors, besides the required field courses.

## NEW MEDIA (ENGLISH)

The Department of New Media aims to teach students the cultural and social changes brought by new media technologies.

Our aim as a department, to prepare our students as media professionals in local and global contexts. Our students will also gain experience in entering the business world and expand their personal areas of interests thanks to internship opportunities. They will have the opportunity to practice and improve themselves in advertising, journalism, digital content production and creative arts. Students who receive their graduation degrees will be eligible to practice in all fields and institutions where new media technologies are involved, as well as in advertising, journalism, web design, media and film production companies.



## BUSINESS (ENGLISH)

The successful manager of the future is flexible and creative, so s/he must actually be an artist of some kind, in an age where innovation is the most important factor that will make a difference. Quality data collection, ordering, accurate analysis and interpretation are already on the list of the most demanded features. We need to add "knowing more than one programming language" to this list. These conditions shape our educational content as the Department of Business, but our main wish is that the students shape their future by themselves. For this purpose, Istinye University Department of Business; trains ethical managers and entrepreneurs who have the scientific and professional knowledge required by the 21st century management approach, who can immediately adapt to new technologies, can work with big data, can write their own code by themselves when necessary, have high communication skills, can manage crises, and can work in almost every sector and field.



## HEALTH MANAGEMENT (TURKISH)

Department of Health Management aims to raise innovative thinker, strategically oriented and ethical health managers who will lead to design, operate health institutions that contribute to the main purpose of protecting, enhancing and improving the health level of individuals and society; who can evaluate performance of the institutions and; solve the problems. Career opportunities for graduates include hospital and health system management, human resource management for medical staff, pharmaceutical companies, care management organizations, supply chain companies, Ministry of Health institutions or health policy organizations, health insurance and consulting companies.

